

# Toolbox For Successful Chiropractors

Qty	Product	Power Tool Descriptions	Note	Price	Total
<b>DVD's AND MARKETING SYSTEMS</b> “*” = Part of Practice Wealth System					
	<b>Dr. Erich's 5 Min Report of Findings Kit</b>	Complete A-Z kit on how to do a 5 min ROF where people want to sign up and give you large checks. All DVDs, CDs, and forms plus live ROF CD with actual patients. Turn key system to increase conversion & fees.	*	\$1297	
	<b>Health Within Your Reach Patient Education DVD</b>	The most inspiring 10 minute pre-ROF video on the market today. This short video presentation gives your patients the “Big Idea” before you do your ROF report so they're SOLD before you ever do their R.O.F. <b>(Part of ROF Kit)</b> Can be personalized. Call for DETAILS	*	\$495	
	<b>The Super CA Hiring and Training System</b>	Includes: Exclusive CA Training Bootcamp with Dr. Erich DVD set. Secret Million Dollar Practice Staff Hiring Manual. The system also includes the best 9 calls Dr. Erich has done with the million dollar CA's.		\$997	
	<b><u>Dinner Workshop</u> Million Dollar Referral machine “How to get 25-40 New Patients with a 30 minute talk.</b>	My members regularly schedule 25 or more new patients from a 30 minute talk and you can too, if you follow this proven strategy. Includes everything - turnkey: forms, CD's and DVD's Plus actual Powerpoint click and play presentation.	*	\$1297	
	<b>Fibromyalgia Marketing Kit (get over \$4,257 in case fees)</b>	Complete Kit with free reports, ads, follow up marketing, everything on CD-ROM to print plus live Fibromyalgia ROF's with actual patients.	*	\$599	
	<b>The New Patient Spectacle “In-House” Marketing Kit</b>	Complete In-house promotion that can add 50-80 New Patients in one just one short month. This kit includes the CD plus instructions.	*	\$379	
	<b>How to present yourself DVD</b>	How to have patients say, YES to you!		\$129	
	<b>DocBlog System</b>	Step-by-step system on how to make and use video blogging & viral marketing to get new patients from the internet fast and easily. Includes instructions on DVD & CD, plus bonus 15-minute consultation with Dr. Caleb, who gets over 6,000 hits a month with his blogs.		\$597	
	<b>How to capture Live Video Testimonials DVD</b>	Step-by-step on how to capture dynamic video testimonials from your patients in a matter of minutes without spending any money		\$197	
	<b>ChiroCalculator</b>	Simple & easy way to uncomplicate your payment plans and copays! Includes an excel spreadsheet, A-Z instructional DVD & CD, plus a 15-minute consult with Creator of Chirocalculator. (receive the Fundraiser Dinner as a Bonus)		\$497	
	<b>NEW Patient Dinner Fundraiser Program</b>	Make an extra \$10,000 a month with your existing Dinner Workshop program. <i>(MUST OWN DINNER WORKSHOP TO PURCHASE)</i>		\$297	
	<b>How to Run an Associate Practice System</b> DVD & CD format (plus bonuses) and 20-min private consultation	This system takes the guess work out of creating an associate type of practice. Everything comes to you on DVD & CD format plus a 20-min private consultation with Dr. Brent. He went from a small office doing everything himself to owning 3 thriving offices with associates doing all the work. This system covers everything on how to hire associates, train them, pay them & much, much more on CD & DVD. Includes all paperwork on CD-ROM, and bonus video.		\$997	
	<b>2009 Tsunami Summit in a Box</b>	The entire 2009 Chiropractic Tsunami Summit from San Diego, CA., captured on DVD and CD. This includes 18 hrs of marketing, practice building, new patient strategies and procedures all on DVD and CD.		\$997	
	<b>2010 Extreme Training BootCamp In a Box</b>	Complete audio and video footage of the entire 2-days of the Dallas 2010 BootCamp. This is completely different than the Summit. You get to hear every word, of every presenter at this Extreme Training BootCamp. Includes unedited CD's and DVD's.		\$997	
	<b>Get Both and SAVE \$\$ - Get the 2009 Summit AND 2010 BootCamp In a Box to SAVE \$500</b>			\$1494	
	<b>Financial Master Academy Complete Seminar</b>	Attendees paid \$1,597 for this exclusive seminar. Now on DVD and CD! Covers everything I did and do to build financial wealth. This gives you my secrets on how I was able to retire at 39 and accumulate a fortune!		\$997	
	<b>The Closed Door Platinum Million Dollar Mastermind</b>	Listen to the SECRET, EXCLUSIVE closed door meeting and learn how all the high six figure doctors are producing their BIG money making RESULTS in any economy. It's a virtual A-Z marketing seminar on how to market your practice effectively and in far less time.		\$497	
<b>PAMPHLETS</b>					
	<b>The Power That Made The Body</b>	300 pamphlets – patient education by B.J. – given on the first visit.		\$65	
	<b>Retracing</b>	300 pamphlets – the ups and downs of healing – given after ROF		\$65	
	<b>Health Returns In Cycles</b>	300 pamphlets – why healing takes time –increased patient retention!		\$65	
	<b>Assorted Pamphlets</b>	100 pamphlets of each 3 patient pamphlets (300 total)		\$65	

**For LIVE help call Dr. Erich's Office**

**(951) 693-5777**

*Turn over for more Tools of Success*



# Toolbox For Successful Chiropractors – *more tools*

Qty	Product	Power Tool Descriptions	Note	Price	Total
<b>AUDIO CDs</b> <span style="float: right;">“*” = Part of Practice Wealth System</span>					
	<b>Dr. Erich on Chiropractic Philosophy CD</b>	A live talk with Dr. Erich that will inspire you to see more patients. This is intense, old fashion philosophy that will get you in the zone so you are ready to serve more new people.		\$97	
	<b>Develop Personal Magnetism CD</b>	Age-old secrets on developing <i>Instantaneous</i> personal magnetism.		\$79	
	<b>Referrals Are Easy CD</b>	How to build a referral practice without spending any money. This is without a doubt the easiest way to build any practice,... anywhere.		\$79	
	<b>Secrets of Successful Adjusting CD</b>	Timeless secrets on how to give adjustment with that extra something for special healing to occur! This gives you the secrets on how to become a better healer.		\$79	
	<b>Secrets of Retention CD</b>	Dr. Erich shares how to have massive retention, which means you'll be creating patients that refer, pay and stay for life.		\$97	
<b>MISC</b>					
	<b>Spinal Decay (Phase) Poster</b>	The most important chart in the ROF (18x24 inches, laminated)		\$99	
	<b>Weekly Patient Handouts Vol 1-3</b>	150+ handouts to give your patients for weekly patient education		\$185	
	<b>Weekly Sign-In Sheets</b>	Educate your patients as they sign in! Use a new one each week.		\$85	
	<b>Patient Travel Cards (On CD ROM) *lifting copyright</b>	The best patient tracking tool on the market! One card combines history exams, x-rays, soap notes, and more. Good for 50 visits - take the CD-ROM to your local printer. Buy one time and never pay again.		\$97	
	<b>Ultimate Response "Done for you" Newsletters for patients</b>	Most powerful Patient Newsletter delivered to you on a silver platter every month. You must stay in touch with your patients or they leave. Mailed to your each month on CDRom. Just put your name and mail.	*	\$97 month	
	<b>Personalized Postcard System</b>	Dr. Carney's super successful handwritten postcards. You send one postcard a month for a full year) handwritten, all you do is add name and take to printer. You get over 23 handwritten postcards, ready to use, plus the special implementation manual.		\$997	
<b>BOOKS</b>					
	<b>Telemarketing Magic Book</b>	The only New Patient Acquisition program you'll ever need! <i>Included with complete instructions on CD!</i>		\$149	
	<b>Daily Patient Education Book</b>	What to "say" to patients on a daily basis to create a life time patient. This will cut down your time with the patients when they want to talk.	*	\$95	
	<b>Million Dollar Practice Procedure Manual</b>	Step-by-step how to run a Million Dollar practice. This manual includes all the forms you need to run an efficient, concise, organized office.	*	\$997	
	<b>Million Dollar Practice Staff Hiring Manual</b>	Included in Procedure Manual and the Super C.A. Training System, but also available separately.		\$397	
	<b>The Classic PATIENT EDUCATION "Health Within Your Reach"</b>	This is the booklet I make all my patients read. This is hands down the best way to educate your patients on the chiropractic philosophy.		\$29.95	
<b>Buy More and SAVE \$\$ - Get (10) Health Within Your Reach Booklets <i>Special Bulk Pricing Just \$19.95 each!</i></b>				\$199.50	
	<b>The Chiropractic Way To Health</b>	The Ultimate Self-Help Guide For Chiropractic Patients		\$29.95	
	<b>Creating Patients for Life</b>	The serious Chiropractic Owner's Guide to Creating Patients for Life		\$24.95	
	<b>How To Be Your Own Banker</b>	If you want financial freedom and how to own your own bank, this is the book you have to have. The infinite banking system by R. Nelson Nash <i>plus CD Interview!</i>		\$49	
<input type="checkbox"/> Check or CC# _____ Exp. Date ____/____/____ Name _____ Phone (____) _____ Address _____ Fax (____) _____ City _____ State _____ Zip/Postal _____ E-Mail _____ Signature _____ Date _____ All sales are final. Your order will ship in 2-3 business days. Please allow up to 7-10 days for ground delivery. Your signature grants permission for Breitenmoser Inc. to contact you regarding related information via mail, e-mail, fax and phone. Practice Wealth/Breitenmoser Inc. P.O Box 1630, Temecula, CA 92593 PHONE (951) 693-5777 • FAX (951) 693-4627				<b>Subtotal</b>	
				<b>Discount Due</b>	
				<b>S &amp; H</b>	
				<b>TOTAL</b>	

**Shipping & Handling**

\$ 0 - \$100 Add \$10  
 \$101- \$200 Add \$17  
 \$201- \$400 Add \$24  
 \$401- above Add \$29

**\*\*Pamphlets add \$3 per set**

**For Quickest Response FAX TO (951) 693-4627**

*Turn over for more*

